NAGRA
KUDELSKI

CONAX GO LIVE
A SECURE, COST EFFECTIVE, FAST OTT-TV EVERYWHERE ADDITION

To grow your customer base outside of your fixed network footprint or equally enhance your existing customer base offer, the Conax GO Live solution is an affordable TV Everywhere solution: An instantly deployable OTT play that will allow you to enhance your business and grow your revenue.

WHAT IS GO LIVE

- A simplified solution for streaming TV content to iOS & Android tablets and phones

- Support for Airplay, Google Cast and Android TV for big screen

- Award-winning, clean and user-friendly interface with a unified experience

- Live TV, Catch-Up, Start-Over, Pause Live TV, Trick Play modes

- Customizable User Interface to fit your branding

- Support for Multi DRM for secure streaming of premium content

- Pre-integrated partners for encoding and streaming

- Backend with multi-tenant cloud configuration with option for on premises caching

- Fast channel zapping

- Switch-on/Switch-off end-user device management

- Monitoring system with App Analytics

- Ability to send push notifications to end users

- Native language and subtitling support

- Personalized channel listings & EPG

- Preview and thumbnail images

Advanced content security
Device security level configuration and multiple keys per content support

Business models
Support for a wide range of business models with device and account management

Offline consumption
Offline consumption support enables operator to launch new innovative offerings

DTV.NAGRA.COM/CONAX-GOLIVE

Conax GO Live is pre-integrated with selected first-class partners to enable the delivery of a true turn-key solution. Pre-integration delivers optimized integration costs, ease of operations and ability to scale quickly.

Appear tv · **aws elemental** · **BOLD** · **broadpeak** · **harmonic** · **Unified Streaming** Platform

KEY BENEFITS

DEPLOYABLE IN LESS THAN 30 DAYS

INSTANT REVENUE	SECURE	LOW-BARRIER TO ENTRY
COST-EFFECTIVE	WORLD CLASS	HIGH-SERVICE VALUE
INSTANTLY DEPLOYABLE	SCALABLE	PAY AS YOU GROW

With **Conax GO Live** the pricing-model is defined so that you maximize your investment early on. Start small and build as your business grows. With low up-front costs you choose the number of connected devices per-household, device support and the number of channels that you make available. The ultimate in flexibility to define consumer content packages to increase consumer engagement and the return on your investment.

Monitoring & Analytics will allow you to further enhance the system for a more personalized service.

MULTI-DRM MANAGEMENT

Using the multi-DRM feature of the **Conax Contego** security solution you reduce backend complexity by combining all devices into one unified security scheme. This simplifies DRM management while increasing the overall viewer usability (no plugins, all devices, offline access) and security of the solution. GO Live can be deployed using an existing Conax Contego or provide multi-DRM only from Conax Contego in AWS.

Microsoft | PlayReady® · **WIDEVINE** · **FairPlay Streaming**

UNLOCK A WORLD OF NEW BUSINESS OPPORTUNITY!

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